



IMPROMPTU SPEAKING

Rubric

Name(s) of Participant _____

State _____ Participant # _____ Category _____

ORAL PRESENTATION (0 to 90 possible points)						Points
Introduction 0–5 points	0 No obvious introduction	1–2 Introduction not effective in capturing attention	3–4 Somewhat creative and attention getting	5 Introduction captured attention immediately		
Relationship to Family and Consumer Sciences Coursework and/or Related Careers 0–15 points	0 No evidence of relationship to FACS coursework and/or career knowledge	1–2–3 Minimal evidence of relationship to FACS coursework and/or career knowledge	4–5–6 Some evidence of relationship to FACS coursework and/or career knowledge	7–8–9 Knowledge of relationship to FACS coursework and/or career knowledge is evident but not shared	10–11–12 Knowledge of relationship to FACS coursework and/or career knowledge is evident and shared	13–14–15 Knowledge of relationship to FACS coursework and/or career knowledge is evident and explained well
Relationship to FCCLA Programs, Purposes, and Activities 0–15 points	0 No evidence of relationship to FCCLA	1–2–3 Referenced FCCLA purposes, programs, or activities but not in relation to the topic	4–5–6 Used 1 example of FCCLA purposes, programs, or activities in relation to the topic	7–8–9 Used 2 examples of FCCLA purposes, programs, or activities in relation to the topic	10–11–12 Used 3 or more examples of FCCLA purposes, programs, or activities in relation to the topic	13–14–15 Used 4 or more examples of FCCLA purposes, programs, or activities in relation to the topic
Purpose and Focus 0–5 points	0 Purpose and focus is missing	1–2 Purpose and focus is weak and difficult to figure out	3–4 Purpose and focus is implied, but fairly clear	5 Establishes a purpose early and maintains focus for most of presentation		
Idea Organization 0–5 points	0 Ideas not organized, hard to follow, audience left confused by disorganization	1–2 Ideas lack coherence, consistency and flow, audience makes assumptions to follow	3–4 Ideas mostly coherent but not clearly supported in project flow, portions are hard to follow	5 Ideas mostly coherent and organized, project flow is easily followed		
Topic Development 0–5 points	0 Presentation is not related to the chosen topic	1–2 Very little relationship between presentation and chosen topic	3–4 Presentation somewhat centers on chosen topic	5 Topic is generally addressed and developed		
Summary/Ending 0–5 points	0 Ending is abrupt, weak, or missing	1–2 Ending is somewhat developed but does not provide closure	3–4 Ending meets average audience expectations	5 Ending is creative and closes the project well		
Delivery: Enthusiasm 0–5 points	0 No enthusiasm for the presentation	1–2 Very little use of facial expressions or body language. Did not generate much interest in topic being presented	3–4 Facial expressions and body language are used to try to generate enthusiasm, but seem somewhat faked	5 Facial expressions and body language sometimes generate a strong interest and enthusiasm about the topic in others		
Delivery: Tempo 0–5 points	0 Tempo or pauses were used in such a way that they were very distracting to the audience	1–2 Tempo or pauses were not used to improve meaning or dramatic impact	3–4 Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact	5 Tempo or pauses were helpful in improving meaning or dramatic impact		
Delivery: Volume 0–5 points	0 Unable to hear the presentation	1–2 Volume often too soft to be heard by all audience members	3–4 Volume is loud enough to be heard by all audience members at least 80% of the time.	5 Volume is loud enough to be heard by all audience members at least 90% of the time		
Delivery: Eye Contact 0–5 points	0 No eye contact with evaluators or audience	1–2 Limited eye contact with the audience	3–4 Inconsistent eye contact with the audience	5 Good eye contact with the audience		
Body Language/ Clothing Choice 0–5 points	0 Body language shows nervousness and unease/ inappropriate clothing	1–2 Body language shows minimal amount of nervousness/ clothing is appropriate	3–4 Body language portrays participant at ease and clothing is professional	5 Body language and clothing choice both enhance the presentation		

Impromptu Speaking (continued)

Points

	0	1-2	3-4	5	
Grammar/Word Usage/Pronunciation 0-5 points	Extensive (more than 5) grammatical and pronunciation errors	Some (3-5) grammatical and pronunciation errors	Few (1-2) grammatical and pronunciation errors	Presentation has no grammatical or pronunciation errors	
Time 0-5 points	Presentation is less than 1 minute	Presentation is less than 2 minutes	Presentation is between 2 and 2:59 minutes in length	Presentation is 3-4 minutes in length	

VERIFICATION OF SCORE (please initial)

Evaluator _____ Room Consultant _____ Lead Consultant _____

TOTAL

(90 points possible)

Evaluator's Comments:

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