**FCCLA CREED SPEAKING**

Rubric

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| Name of Participant \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Chapter \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
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| **PRESENTATION** | | | | | | | | | **Points** |
| **Creed Memorization**  0–15 points | **0–1–2**  Attempted to recite the creed, started but did not finish | **3–4–5–6**  Recited the creed but omitted one or more sentences | | **7–8–9**  Recited the creed but not in the correct order | | **10–11–12**  Recited the creed in correct order, with 2 errors or omissions | | **13-14-15**  Recited the creed in correct order with no more than 1 error or omission |  |
| **Stage Presence/ Professionalism**  0–15 points | **0–1–2**  Delivery and interpretation was shaky, overly nervous, or overaggressive did not greet or thank evaluators and shake hands | **3–4–5–6**  Fair delivery and interpretation, somewhat nervous, poise and confidence, and interaction with evaluators needs improvement | | **7–8–9**  Good delivery, interpretation and poise, though did not greet or thank evaluators | | **10–11–12**  Good delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner | | **13-14-15**  Excellent delivery and interpretation, speaks with poise, confidence and ease. Greeted or thanked evaluators and shook hands in a professional manner |  |
| **Gestures/ Mannerisms**  0–5 points | **0-1**  None used | | **2-3-4**  Overuse of hand motions, too much movement | | **5-6-7**  Limited use of gestures | | **8-9-10**  Gestures appear natural and are appropriate | |  |
| **Posture**  0–5 points | **0**  Poor posture, turns away from audience | | **1-2**  Leans, sways, slouches, or posture is very tense | | **3-4**  Generally good posture and faces audience | | **5**  Straight posture, relaxed and faces audience | |  |
| **Eye Contact**  0–5 points | **0**  No eye contact with evaluators or audience | | **1-2**  Limited eye contact with evaluators or audience | | **3-4**  Inconsistent eye contact with evaluators or audience | | **5**  Good eye contact with evaluators or audience | |  |
| **Enthusiasm**  0- 5 points | **0-1**  No enthusiasm for the presentation | | **2-3-4**  Very little use of facial expression or body language. Did not generate much interest in topic | | **5-6-7**  Facial expressions are body language are used to try to generate enthusiasm but seem somewhat forced | | **8-9-10**  Facial expressions are body language sometimes generate a strong interest and enthusiasm about the topic in others | |  |
| **Voice**  0–5 points | **0**  Monotone voice, no difficult to understand words | | **1-2**  Below average use of emphasis, pitch and articulation | | **3-4**  Good use of emphasis, pitch, and articulation | | **5**  Excellent use of force, emphasis, pitch, and articulation | |  |
| **Tempo**  0–5 points | **0**  Tempo or pauses were used in such a way that they were very distracting | | **1-2**  Tempo or pauses were not used to improve meaning or dramatic impact | | **3-4**  Tempo or pauses were intentionally used but were not effective in improving meaning or dramatic impact | | **5**  Tempo or pauses were helpful in improving meaning or dramatic impact | |  |
| **Volume**  0–5 points | **0-1**  Unable to hear the presentation | | **2-3-4**  Volume often too soft to be heard by all | | **5-6-7**  Volume is loud enough to be heard by all at least 80% of the time | | **8-9-10**  Volume is loud enough to be heard at least 90% of the time | |  |

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| **Grammar/Word Usage/ Pronunciation**  0-5 points | **0**  Extensive (more than 5) grammatical and pronunciation errors | | **1-2**  Some (3-5) grammatical and pronunciation errors | | **3-4**  Few (1-2) grammatical and pronunciation errors | | **5**  Presentation has no grammatical or pronunciation errors | |  |
| **Interpretation and Responses to Questions**  0-15 points | **0-1-2**  Does not respond to questions | **3-4-5-6**  Answers but fails to elaborate or explain, or shows little understanding of the Creed | | **7-8-9**  Appropriate responses but appear rehearsed, unsure, or does not reflect good understanding of the Creed | | **10-11-12**  Concise, well-constructed, and genuine responses that convey thought, meaning and understanding of the Creed | | **13-14-15**  Concise, well-constructed and genuine responses that convey thought, meaning and understanding of the Creed within the context of their personal philosophy |  |

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| Evaluator \_\_\_\_\_\_ | Room Consultant \_\_\_\_\_ |  |  |
| **Evaluator’s Comments:** | |  |  |  |